School & Community Relations September 26, 2019

In Attendance:

Lisa Brady Superintendent

Liz Hausman Public Information Officer
Diane Newell Chief Information Officer

Matt Rosenberg BOE Member Shannon Johnson BOE Member

Tracy Baron BOE Member (met with Lisa after the meeting)

October 22 Bond Vote Communication

PTSA

Banner to be located on the fence at Gould Park
50 Lawn signs throughout Dobbs Ferry
PTSA will run a membership drive and activities in the Commons on the night of the vote
Lisa will speak at October 7th General Membership Meeting

Foundation

Lisa met with Monica Schulman and Kathy Ficalora to discuss the Foundation's help and support of the vote. They will use their listserve to remind their parents to vote.

District

Banner will be displayed at Cedar and Main beginning October 14th

Lisa will make automated reminder phone calls on Monday evening and late Tuesday afternoon. These will be followed with a reminder text message from the District.

E-Newsletter going out today

District Dialogue with Lisa, Ron and Shannon J. scheduled to be taped on October 10th.

Video - Kevin and Liz are working on the video with the kids which will be posted and shared beginning October 15th.

Advertorial about Community Forums this week in the Enterprise